

# Channels

Engage with your customers through their preferred messaging channels by obtaining an Omnichannel license.

- WhatsApp Business API
- Web-Chat
- SMS
- Chatbot (optional)

# WhatsApp Business API

Build stronger customer relationships through meaningful conversations. Reach customers on their preferred channel and leverage the [WhatsApp Business API](#) to automate, personalize, and scale every interaction.

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# Web-Chat

Provide instant answers to your customers directly through your website. [Learn more.](#)

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# SMS

Send text notifications for confirmations, reminders, or alerts to any mobile device. [Learn more.](#)

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# Chatbot (optional)

Deliver a seamless, consistent, and always-available customer experience designed to scale results without losing the human touch. [Learn more.](#)

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