

Best Practices

- [Pre-Submission Checklist \(Helps Prevent Rejections\)](#)
- [Common Reasons for Rejection \(and Quick Solutions\)](#)

Pre-Submission Checklist

(Helps Prevent Rejections)

- ❑ **Use official documents with the exact legal business name (avoid abbreviations that do not match the registered information).**
 - ❑ **Verify your domain beforehand (Brand Safety → Domains). This can help speed up cases where phone/email OTP verification fails.**
 - ❑ **Make sure the admin account initiating the verification has an email address using the same business domain or valid proof of association with the company (work email).**
 - ❑ **Do not upload duplicate documents across multiple Business Portfolios. If you create a test portfolio for screenshots, do not upload the same real verification documents. Keep that portfolio as a demo/unverified environment. This helps avoid signals that may be interpreted as attempts to bypass verification controls. (Practical recommendation based on verification policies and risk management practices.)**
-

Common Reasons for Rejection (and Quick Solutions)

- Business Information does not match the documents or website → Correct the information and resubmit the request.
- Blurry or cropped documents → Upload a clear, full-color copy of the documents.
- Unverified domain when domain validation is required → Verify the domain and try again.
- Repeated attempts or unusual activity → Wait and contact support if you believe it is an error (avoid submitting multiple requests within a short period of time).

Official Resources and Recommended Reading - [Meta Business Suite](#).